



Lancaster Event Center
Lincoln, Nebraska

NEBRASKA POWER FARMING SHOW

December 9-10, 2009

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FOR IMMEDIATE RELEASE

Largest Indoor Farm Show in Nebraska Expands Again

Lincoln, Nebraska -The Lancaster Event Center in Lincoln will be hosting the largest indoor farm show in Nebraska and second largest in the upper Midwest on December 9-10, 2009. The Nebraska Power Farming Show in its third year has nearly doubled in size.

For 2009, the show will add the Lincoln Room of the Event Center to bring the total square footage of exhibit space to 223,000 sq. ft. (5.12 acres). 112 new companies will be displaying. The show will feature nearly 500 companies from 19 states and three Canadian provinces. For some of these companies this is their only appearance in Nebraska.

“The 2008 show was a huge success. It exceeded our expectations,” says Will Rogers, Show Director. “The timing of the show fits the farmer’s need in purchasing items for the calendar year or for pre-booking for the upcoming spring. Farmers also liked the rural location and easy access to the Lancaster Event Center.”

One thing that sets the Nebraska Power Farming Show apart from other indoor farm shows is displays by major farm equipment manufacturers such as AGCO, Case IH, John Deere, Massey Ferguson and New Holland. “The major manufacturers are the pillars of our show that we build around,” says Rogers. Other tractor brands on hand at the show include Bobcat, Buhler-Versatile, Kubota, McCormick and Montana.

The show will also host the Monsanto Mobile Technology Unit (MTU) -- a theatre and laboratory exhibit on wheels. The MTU, which contains 1,000 feet of exhibit space, is a way for Monsanto to bring its technology story directly to rural communities and farmers, say company officials.

The show will feature major and short line equipment manufacturers in row crop, hay/forage, livestock and irrigation equipment. Seed handling equipment, livestock accessories, grain storage and handling systems, seed, fertilizers and chemicals, management software, and other ag-related products will also be displayed.

Seminars will be held throughout both days. Speakers include Stewart-Peterson Group, Stine Seed, Russell Consulting and the Arc Group.

Farmers and exhibitors are encouraged to visit www.nebraskapowershow.com for complete information. Directions to the facility are also provided.

The show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Nebraska farm equipment dealers and sponsored by Farm Credit Services of America, KVRN/KTIC Radio, Stewart-Peterson Group and Stine Seed. Admission and parking are FREE. Doors are open 9:00 a.m. - 4:00 p.m. each day.